

Sam Brott
sambrott.com
sambrott4@gmail.com
865-257-2056

Experience **Lady Vols Hockey Team Graphic Designer**
Design digital graphics for gamedays, schedules, and team promotions.
Apply brand identity, visual hierarchy, and layout design to create cohesive as-
sets. Produce content for social media, marketing, and event communication.
Aug 2025 - Current

University of Tennessee Knoxville Teaching Assistant at SDC25!
Supported instruction in architecture and design fundamentals. Provided design
critique, visual communication guidance, and help with project development.
Assisted faculty with preparing course materials, demonstrations, and studio.
Jun 2025 - July 2025

West Marine Assistant Manager
Managed customer service, retail operations, and client relationships. Provided
product expertise, processed special orders, and resolved merchandise inquiries.
Supported daily operations to ensure efficient store performance.
Jun 2023 - May 2025

Skills	Interaction	Visual	Software
	UI/UX	Illustration	Figma
	Editorial	Photography	Cursor
	Packaging	Video Editing	Adobe Suite
	Information Design	Sports graphic	Microsoft Office
			Google Workspace

References	Justin Estrada SVP Media Strategy Tombras 615-400-8017 jestrada28@gmail.com	Christopher Cote Professor UTK 865-974-5265 ccote2@utk.edu	Darwyn Faulds Manager West Marine 843-412-1221 mgr01250@westmarine.com
-------------------	--	---	---

Education **University of Tennessee Knoxville**
BFA Graphic Design
BA Political Science
Cumulative GPA 3.86

Honors **American Advertising Federation**
- Silver ADDY
- Best of Show
- Judge's Choice